

Healthbridge Global Commitment to Financial Integrity

Honesty & Transparency

- We tell the truth regarding how we raise and spend money.
- Appeals for funds are truthful, current, and accurate.
- No misleading materials, photos, or false impressions are employed.
- Our financial records are reviewed by accredited professionals.
- We believe that funds are best raised through trusting relationships.
- Donors are free to ask questions about how their donations are used.

Priorities

- We do not incur debt.
- Our success is measured by the effectiveness of the projects we support.
- We strive to keep our administrative costs as low as possible.

Professionalism

- We reject the use of gimmicks, pressure, or guilt in order to raise funds.
- When raising funds, we present the needs, share the facts, and extend invitations for partnership.
- We express thankfulness and prompt gratitude for all gifts.
- We do not flatter or pamper donors to get future gifts.
- We seek counsel from professional advisors when it's appropriate.
- Donor's names and their information will not be sold or shared.

[These standards were adopted using the Evangelical Council for Financial Accountability's \(ECFA\) general guidelines.](#)